

**Form ADV Part 2B – Brochure Supplement  
Item 1: Cover Page  
April 2021**

**Western Wealth Management LLC  
Doing business as**

**White Hawk Wealth Management**

Firm Contact:  
G.E. Buenning, Chief Compliance Officer

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**Cameron Robert Dye  
CRD#7053954**

This brochure supplement provides information about Cameron Robert Dye that supplements our brochure. You should have received a copy of that brochure. Please contact G.E. Buenning, Chief Compliance Officer if you did not receive Western Wealth Management LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Cameron Dye is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) and/or FINRA's Broker Check at [www.finra.org/brokercheck](http://www.finra.org/brokercheck).

## Item 2: Educational Background & Business Experience

### Cameron Robert Dye

Year of Birth: 1984

#### Educational Background:

- 2006; The University of Iowa; Bachelor of Arts Finance

#### Business Background:

- 02/2019 – Present; Western Wealth Management LLC; Investment Adviser Representative
- 02/2019 – Present; LPL Financial; Registered Representative
- 01/2018 – Present; AJ Bancco Coaching; Triathlon Coach
- 01/2012 – 10/2018; Cam Dye Racing, LLC.; Owner/Professional Triathlete
- 06/2000 – 12/2018; Rallysport Health and Fitness Club; Swim Coach

#### Exams and Licenses:

- 01/2019 – Series 7
- 02/2019 – Series 66

## Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to your evaluation of Mr. Dye. There may be items that are contained on [www.brokercheck.finra.org](http://www.brokercheck.finra.org) or [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) that you may wish to review and consider in your evaluation of your advisor's background.

## Item 4: Other Business Activities

Mr. Dye is a Registered Representative of LPL Financial, member FINRA/SIPC. As a Registered Representative, Mr. Dye may solicit, offer and sell securities through LPL Financial and may receive separate, yet normal and customary commission compensation as a result of executing purchases and sales of brokerage transactions on behalf of investment advisory clients. The client is under no obligation to purchase or sell securities through Mr. Dye or LPL Financial. In addition, Mr. Dye may receive other compensation such as mutual fund or money market 12b-1 fees (marketing fees) and trail commissions from variable insurance products. The potential for receipt of commissions and other compensation may create a conflict of interest and provide an incentive for Mr. Dye to recommend investment products based on the compensation received, rather than on the client's needs. WWM addresses this conflict of interest by requiring Mr. Dye to disclose to the client at the time a brokerage account is opened through LPL Financial the nature of the transaction or relationship, his role as a LPL Registered Representative, and any compensation including commissions and 12b-1 fees that may be paid by the client and/or received by Mr. Dye.

Mr. Dye conducts the above investment related activities and may also conduct other business or investment related activities under the Doing Business As ("DBA") name of White Hawk Wealth Management. White Hawk Wealth Management is a separate entity from and is

not owned or controlled by Western Wealth Management or LPL Financial.

Mr. Dye also works as a Triathlon Coach at AJ Bancco Coaching. This is not an investment related activity and he spends approximately 12 hours per month on this outside business activity, none of which are during trading hours.

#### **Item 5: Additional Compensation**

Mr. Dye may receive economic benefits from persons other than clients in connection with advisory services. Please ask your financial advisor about whether he receives any of the forms of additional compensation outlined below.

Your Advisor may receive compensation from LPL Financial in different ways, such as payments based on production, awards of stock options to purchase shares of LPL's parent company, LPL Financial Holdings Inc., reimbursement of fees that your financial advisor pays to LPL for items such as administrative services, and other things of value such as free or reduced-cost marketing materials, payments in connection with the transition of association from another broker/dealer or investment advisor firm to LPL, advances of advisory fees, or attendance at LPL's national conference or top producer forums and events. LPL may pay your financial advisor this compensation based on his overall business production and/or on the amount of assets custodied at LPL Financial. Therefore, the amount of this compensation may be more than what your financial advisor would receive if the client participated in other programs or paid separately for investment advice, brokerage and other client services. Therefore, your financial advisor may have a financial incentive to recommend an advisory program over other programs and services. However, your financial advisor may only recommend a program or service that he believes is suitable for you.

Mr. Dye may recommend the services of a third-party money manager to his clients. In exchange for this recommendation, the selected third-party money manager may pay an investment advisory fee to Western Wealth Management and Western Wealth Management pays a part of that investment advisory fee to Mr. Dye. The fee paid by the third-party money manager is typically based on the percentage of the assets under management with the third-party money manager.

#### **Item 6: Supervision**

Western Wealth Management LLC maintains a supervisory structure and system reasonably designed to prevent violations of the Investment Advisers Act of 1940. G.E. Buenning, Chief Compliance Officer of Western Wealth Management LLC, supervises and monitors Mr. Dye's activities on a regular basis. G.E. Buenning is responsible for administering the Western Wealth Management policies and procedures for investment advisory activities and for regularly evaluating their effectiveness. Please contact G.E. Buenning if you have any questions about Mr. Dye's brochure supplement at (303) 393 - 2404.